



Awareness is Interesting Alertness is Satisfying **Assurance is Defining**

Can you define your business in crisis?

Most companies believe they are not going to experience a catastrophe in their business with regard to information and data. Most are correct.

Most companies are also taking the time to insure that they are just as prepared as their customers, partners and competitors. Omni Continuity Services provides three affordable industry leading service products that define your processes and meet the standards that you and your customers expect.

- **Business Impact Analysis**
- **Disaster Recovery Planning**
- **Continuity Assurance**

Omni Continuity Services

We believe that successful client engagements are those that combine our client's resources with ours to create a working relationship that produces final results much greater than if they attempted the project themselves.

We offer expertise that supplements our client's management to ensure informed decision making. Our assignments are tailored to each client's individual circumstances.

We are recognized for our strong technical and business skills. Our clients often face daunting business tasks that affect all aspects of their company's current business and future growth. The need for crisis management associated with business continuity is a business reality.

What We Provide

We provide a fully integrated range of Business Tools and Services to our clients that include management education, and objective assessments of needs and priorities. Our consultants work with your team to build a custom strategy and tactical plan tailored to your culture, style and budget; based on our tools.

Even if you already have a crisis management plan, it may have subtle flaws or discrepancies which may become show stoppers during a crisis. We assist you and your team to strengthen your current plan.

Our Products

Business Impact Analysis (BIA) is the first step in becoming aware of the impact disruptions in your business or access to the information your business thrives on. In simple terms the BIA provides a practical benchmark for the prioritization of critical business functions and the necessary support structure to ensure that you can recover effectively and efficiently.

Key BIA Activities

- Provide a framework for analysis
- Identify potential crisis impacts to your business
- Outline and prioritize critical business functions within your organization
- Develop policies for the re-establishment of your business functions
- Assess currently deployed technology infrastructure
- Identify essential technologies needed to meet the demands of a crisis
- Establish critical and non-critical recovery timeframes and associated costs to set expectations
- Define the objectives associated with each recovery scenario
- Develop framework for the disaster recovery plan

Disaster Recovery Planning (DRP) is the second step a company must take and is the foundation of all business and IT continuity efforts. This plan provides you and your team with the process to follow in a wide variety of crises, based on a series of prioritized objectives that are designed and tested.

Key DRP Activities

- Provide plan framework
- Develop specific recovery processes needs for IT and the business
- Develop actionable processes and scenarios for recovery



- Identify and organize decision makers and groups within your company to implement the plan and its priorities
- Identify crisis escalation triggers which start the activities associated with the plan
- Create communication and signaling methods to optimize recovery and avoid “panic freeze” situations
- Develop training methods
- Crisis exercises

Continuity Assurance (CA) is the third step, and is a recurring process that we train you and your team to maintain. As new systems are deployed or current ones upgraded, businesses acquired or divested, you relocate your business, or simply experience company growth it is imperative to make sure that your initial processes and priorities are still relevant.

Key CA Activities

- Run periodic crisis exercises
- Business process and technology deployment audits
- Update processes and procedures

Our Client Approach

Working with our clients’ management and technology teams we lead activities associated with each step of the business continuity process. Ultimately, it is your process and plan that breeds the confidence in your organization and its ability to meet future challenges.

A lot of companies in our marketplace profess to “do the plan” for you. The problem with this approach is that it brings awareness and often times produces alertness within your team; but it does not give you assurance, since your team was not critical to the processes identified.

Our Core Values

- Focus on client needs
- Respect for the individual
- Service commitment
- Strong code of ethics
- Ensure confidentiality

Omni Continuity Services is a firm with an attitude of excellence that is evident in all activities. The result is a smoothly functioning professionalism appreciated and highly valued by clients and industry colleagues alike.

Engagement

The services of Omni Continuity Services are engaged by client companies through the execution of two documents.

Consulting Agreement

The Consulting Agreement is a straightforward contract which specifically outlines the agreed to activities to be performed on our client’s behalf. A statement of work is developed during initial client sessions to ensure all components of an engagement are well thought out and realistic. All of our services and fees are incorporated into a statement of work.

Mutual Confidentiality Agreement

Discretion is often very important to our clients and in most cases our involvement is invisible to outsiders.

Since our activities require us to have access to all aspects of your business we sign a Mutual Confidentiality Agreement with our clients. This Agreement protects Omni Continuity Services, however more importantly protects our Clients’ privacy with regard to confidential information, situations and/or strategies.

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